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Business Analysis and Valuation Tools 2 9 Financial Analysis ated with the investment For example, subject to distortions caused by accounting, the rate of return on equity (ROE) can be compared to the cost of equity capital In the discussion below, we will illustrate these approaches using the example of Nordstrom, Inc, a prominent US retailer We will compare Nordstrom's ratios for

chapter

A Framework for Business Analysis and Valuation Using Financial Statements 1-4 As shown in Figure 1-2, a firm's financial statements summarize the economic con-sequences of its business activities The firm's business activities in any time period are too numerous to be reported individually to outsiders Further, some of the activities un-

BUSINESS ANALYSIS AND VALUATION

SECOND EDITION BUSINESS ANALYSIS AND VALUATION KRISHNA G PALEPU PAULM HEALY ERIK PEEK H LIECHTENSTEIN Bibliothek #*, -, SOUTH-WESTERN 0 0 CENGAGE Learning-Australia • Brazil • Japan • Korea • Mexico • Singapore • Spain • United Kingdom • United States

Business Analysis and Valuation: Using Financial Statements

Business Analysis and Valuation: Using Financial Statements By Krishna G Palepu, Paul M Healy Business Analysis and Valuation: Using Financial Statements By Krishna G Palepu, Paul M Healy Financial statements are the basis for a wide range of business analysis Managers, securities analysts, bankers, and consultants all use them to make

Part 1: FRAMEWORK Chapter 1: A Framework for Business ...

A Framework for Business Analysis and Valuation Using Financial Statements Discussion Questions 1 Qian, who has just completed his first finance

course, is unsure whether he should take a course in business analysis and valuation using financial statements because he believes that financial analysis adds little value, given

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Chapter 1: Framework for Business Analysis Using Statements

Chapter 2: Strategy Analysis Palepu & Healy From Business Activities to Financial Statements •Financial statements measure and summarize the economic consequences of business activities •Accounting systems facilitate information quality -The role of accrual basis accounting -The need for generally accepted accounting principles (GAAP)

Chapter 3: Overview of Accounting Analysis

Chapter 2: Strategy Analysis Palepu & Healy Management's Responsibility for Reporting Financial Information •Applying accounting principles is the responsibility of management, who has superior knowledge of a firm's business •Incentives exist for management to distort accounting numbers in their favor -Contracts -Reputation

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Chapter 2 Strategy Analysis

differences in business economics or because of differences in management's financial reporting incentives Only by understanding differences in firms' business strategies is it possible to assess how much to rely on a firm's accounting information 2 Strategy analysis highlights the firm's profit drivers and major areas of risk An

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CHAPTER 1: FRAMEWORK FOR BUSINESS ANALYSIS USING ...

The purpose of business strategy analysis is to identify key profit drivers and business risk, and to assess the firm's profit potential at a qualitative level Business strategy analysis involves analyzing a firm's industry and its strategy to create a sustainable competitive advantage Step 2: Accounting analysis ©2013 Cengage Learning

Business Analysis & Valuation: Using Financial Statements

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Business Analysis And Valuation Palepu His text Business Analysis & Valuation was awarded the AICPA/AAA's Wildman Medal for contributions to the practice in 1997 and the AICPA/AAA Notable Contribution Award in 1998 Krishna G Palepu is the Ross Graham Walker Professor of Business Administration and Senior Associate Dean for International

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